University/Industry Cooperation: A Win-Win Experience.  
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Abstract:
Shrinking resources required to support crop production research have been a catalyst for the search for working arrangements between the industries that support crop production and Land Grant universities. In Minnesota, these arrangements have been both formal and informal. All have been win-win situations. Two cooperative arrangements have focused on iron deficiency chlorosis in soybean. A third involves the complexity of production practices used in the sugarbeet industry. Without these cooperative agreements, progress and problem solving would proceed at a much slower pace. Without these cooperative agreements, we would not have the information that we have today.

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