

The Edu-Venture Trail: An Exciting Way to Promote Agricultural Literacy. (A07-norton154212-Poster)

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Abstract:

Arizona as with many other States, has experienced urbanization of agricultural regions leaving many people; particularly youth, with very little concept of the source of both the food and fiber they utilize everyday. Estimates have been made that Americans spend as little as 10% of their income on food. These conditions can lead to indifference on the part of average Americans toward the agricultural industry. It is imperative that we, as agricultural professionals, make efforts to educate the general public regarding the role of agriculture in every day life. At the University of Arizona Safford Agricultural Experiment Station we have developed educational programs targeted to youth and adults in an effort to raise agricultural literacy in the region. As part of this effort a grant was obtained to develop an Educational Center located on the experiment station named the Edu-Venture Trail. The Trail is an educational resource designed to teach youth and adults about agriculture and natural resources through hands-on learning experiences.

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