

Delivering Alfalfa Production Information via the World Wide Web. (A04-caddel100646-Oral)

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Abstract:

The Oklahoma Alfalfa Production Calendar was designed to disseminate practical and timely alfalfa production information over the World Wide Web (<http://alfalfa.okstate.edu/alfalfa/>). It is oriented to profitable production of high quality forage desired in the Southern Great Plains. Alfalfa producers are the ultimate users; however, much information may reach them through County Extension Educators, Consultants, and Crop Scouts. Information is organized in bullet statements that serve as reminders to experienced alfalfa producers; production tips that provide new information about products, processes, and research; information capsules about a particular alfalfa topic, including trivia; Extension publications; and other references along with several hundred photos. Each month includes information related to Equipment, Forage Quality, Grazing, Harvest Management, Hay Storage, Marketing, Pest Control, Soil Fertility, Seed Production, Stand Establishment, Variety Choices, Water, Weather Links, etc. This web site has been on line and available for more than five years and has been effective in providing alfalfa production information. As contrasted to hard copy publications updated information can be added in a timely fashion with minimal expense.

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